

# off-price

## Retailing

*diy*

An Easy DIY  
Project for Your  
Brick-and-Mortar

PAGE 24



*new  
year,  
new  
you*

### ON A MISSION

Finding a  
Philanthropic  
Cause Your  
Customers  
Can Support

### A BIG CONCEPT FOR SMALL-TOWN APPEAL

An Exclusive  
Interview with  
Fred's Inc.

RETAILERS PUTTING  
THEIR BEST FOOT  
FORWARD FOR 2019

AUGUST OFFPRICE SHOW

# TOP 5 EXHIBITOR BOOTH DISPLAYS

As seen at OFFPRICE, we chose the top five exhibitors with eye-catching booth displays from August 2018!

## CUTIE PATOOTIE

This booth had us feeling like the cool kid at school! Cutie Patootie has a variety of fashionable and trendy apparel for girls.

## D&L APPAREL

With a chic-warehouse style design, this booth had our vote! Stop by D&L Apparel's booth for top brand names for men and women.

## DAVID'S PLACE

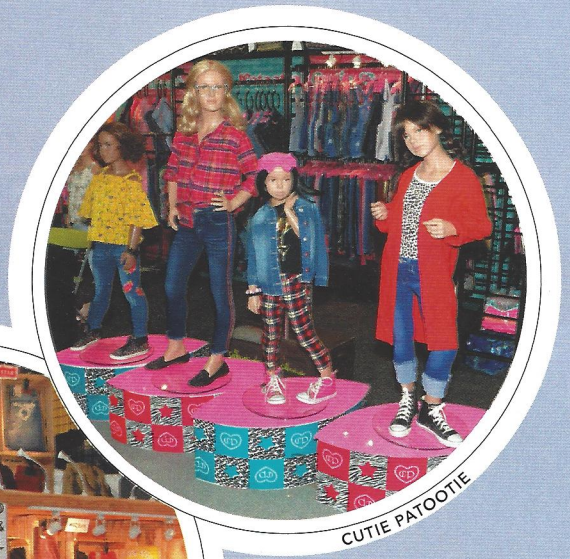
This booth is clean-cut, with sharp prices to match! Stop by David's Place for the latest styles for your juniors and missy shoppers.

## G&S OFF-PRICE INC.

Looking for that unique piece? G&S Off-Price's booth is overflowing with culturally-inspired designs that big, bold, and beautiful.

## GIOCAM

Dive in to Giocam's booth and you'll find flowy, lacey resort wear that will have your customers cruise-ready this spring and summer.



CUTIE PATOOTIE



D&L APPAREL



DAVID'S PLACE



G&S OFF-PRICE INC.



GIOCAM